

# **PBS WATCH PARTY TOOLKIT**

**WORLD** Host your own watch party for **A LONG MARCH**



AWARDED  
**Better Angels  
Lavine Fellow**

OFFICIAL SELECTION  
**LA Asian Pacific  
Film Festival**

OFFICIAL SELECTION  
**GI Film Festival  
San Diego**

**A LONG MARCH**

## ABOUT THE FILM

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Celestino Almeda, Feliciano Reyes, and hundreds of thousands find themselves inducted into U.S. Armed forces during WWII. After their honorable service to fight for our freedom, U.S. Congress declared them “not on active duty.” These veterans were denied backpay, GI benefits, and promised citizenship.

The documentary, A LONG MARCH, follows Filipino-American veterans as they seek recognition for their service during World War II. The film explores these veterans’ journey from being overlooked by history to fighting for acknowledgment in the U.S. courts and Congress. It sheds light on the injustices faced by these veterans and emphasizes the importance of remembering all who have served under the U.S. flag.

**Check schedules at**  
[www.ALongMarch.com](http://www.ALongMarch.com) and  
<https://worldchannel.org/schedule/>



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## Why host a watch party?

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A watch party is a great way to bring together the people in your life for meaningful conversation and shared learning. You’ll be able to share more stories, your family and friends’ stories, and remember our rich history, together.

Your watch party is just that - it’s yours. Make it your own.

# HOW TO HOST A WATCH PARTY

## 1 Pick a date and time.

Check schedules at your local station or at <https://worldchannel.org/schedule/>

## 2 Pick a venue.

The venue will need a screen, seating, and ideally a bathroom. Make sure your space includes seating options and adequate sound. Transit options and parking are also key considerations.

## 3 Invite your friends.

Send an email, Facebook event, text message, or a good ole fashioned paper invitation. Invite your friends, family, friends of friends, and others! Try to send your invite a few times as a reminder.

**THIS IS BROADCAST ONLY!**

Be sure to tune in a few minutes early and test your screen!

## 4 Prep your party.

**Don't do it alone!** Recruit people to help. Minding the details is a multi-person task.

**Set up the space.** The film is one hour so make sure people can get comfortable. Provide a variety of seating options and access to sound and screens.

**Plan your menu.** Keep it simple with popcorn or class it up with hors d'oeuvres and cocktails. Or plan a potluck: low maintenance, high reward.

**Sketch out a timeline for the event.** The main event is all set. Think about how you want to structure the time around the film. Plan an icebreaker. Prepare a short welcome. If you're planning to have a discussion, think about how you want the conversation to flow. Check out our resources online for tips and ideas.

**Build in time for informal connections.** The film will bring up feelings across the spectrum. Create a comfortable space for people to share and get to know one another. This will make for a more enjoyable viewing experience and rich discussion later on.

## 5 Watch. Learn. Share.

**Enjoy!** Connect with the bigger community by sharing your experience via photos, Twitter, Facebook, and any other avenues you choose.

# CHECKLIST

- Finalize the location
- Invite guests 2 weeks before the party
- Send directions to the venue
- Check your antenna or cable access
- Sound check
- Provide nametags. Invite people to include a fun fact to spur conversation!
- Prep food and beverages.
- Pick someone to capture the party and post on social tagging @ALONGMARCHFILM
- Print out surveys for guests to fill out or share the survey link.

# THINGS TO THINK ABOUT

- \* [Who is your audience? Can you expand to include those who are not usually included?](#)
- \* Consider the shape, size and location of the venue. Is it accessible to all people?
- \* Do you have a variety of seating options? Offer chairs with and without arms.
- \* Do guests have food and drink preferences? Make sure there are options and clear labels.
- \* Do you have gender neutral bathroom available? It's a 1-hour film.
- \* What equipment do you need?

Of course this list does not cover everything. Mind the details and be thoughtful. Recruit some folks to help think through the evening and catch some details you might overlook.

# DISCUSSION GUIDE

## Tips for Facilitating

- 1** **Ensure everyone has a voice.** At the start of the conversation, share that you may have to interrupt or invite someone to speak. If it happens, it's not personal.
- 2** **Silence is OK.** People need time to gather their thoughts to respond to a question. If silence persists, try rephrasing or reframing the question, or ask if people would like clarification.
- 3** **Your responsibility is the process.** If people have questions about content, you don't have to be the expert. Someone else in the conversation may be able to respond. If someone directs a content question to you, a way to draw others in is to ask, "What do other people think?"
- 4** **Disagreement isn't necessarily disrespect.** If people are carrying on civilly, disagreement can produce some great conversation and opportunities for learning. If it does feel disrespectful, you are empowered to interrupt and redirect the conversation.

## Guiding Questions

- \* What did you learn that you didn't know about the Philippines and the US before, during or after WWII?
- \* What do you think or feel about what you learned?
- \* Who do you know that was affected by the policies that denied benefits and recognition to Filipino and Filipino American veterans?
- \* Do you think that the US will ever fully recognize these veterans? How about for other groups who have served and not been given benefits?
- \* What more can we do in our communities to support these veterans and their families?

For more discussion questions and resources, go to the Education section at [www.ALongMarch.com](http://www.ALongMarch.com)

# PLAYLIST

A LONG MARCH score was composed by Maestro Michael Dadap who called upon traditional Filipino instruments and 1940s era tunes. The Motion Picture Soundtrack is available for listening and download on all major music streamers including Apple, Pandora, and Spotify. Below are a few links we suggest for the background of your party:

**A LONG MARCH  
Motion Picture Soundtrack**

**Michael Dadap**

**Glen Miller**

**Lucrecia Kasilag**

**Freddie Aguilar**



# SPREAD THE WORD

You're throwing an A LONG MARCH Watch Party and naturally, you'll want to share photos and status updates on social media friends. Here are a few key details to keep in mind:

## Hashtags

[#ALongMarch](#) [#RepresentationMatters](#)

**ALM Social**



**Facebook:** [@ALongMarchFilm](#)

**Instagram:** [@ALongMarchFilm](#)

## Suggestions

- \* Create a Facebook event and invite your pals. Reminders and FAQs all in one place!
- \* Join the A LONG MARCH convo with [#ALONGMARCH](#) and tag us in your posts.
- \* Follow and like us on social media – and make sure your guests follow, too!

# WHAT'S NEXT?

So you hosted a watch party with a great group of folks creating your own moment in Filipino American history. Now what?

- \* **Tell us how it went.** Your feedback is essential. Share details on your watch party, how many people attended and how the film impacted you. Email us here:

[team@ALongMarch.com](mailto:team@ALongMarch.com)

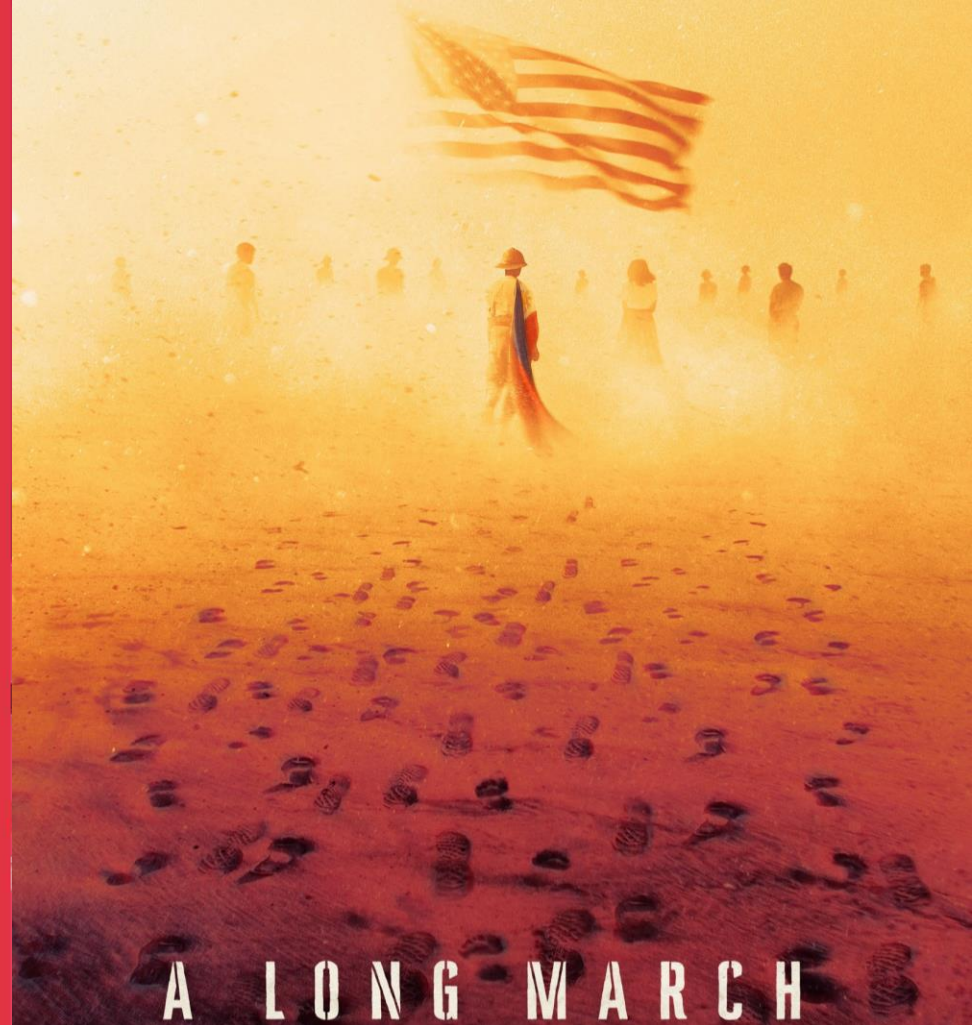
- \* **Ask your guests to complete a survey.** You can print the sample survey on the next page, or share the link here:

## [GUEST SURVEY](#)

If your guests complete the paper survey, you can email scanned copies to [team@ALongMarch.com](mailto:team@ALongMarch.com) or mail to:

TS Botkin  
1055 N Logan St #1603  
Denver, CO 80203

- \* **Keep the conversation going.** Share your photos, thoughts, ideas, and more on social media with #ALongMarch.



# A LONG MARCH

## **Got Questions?**

email: [team@ALongMarch.com](mailto:team@ALongMarch.com)

or visit

[\*\*www.ALongMarch.com\*\*](http://www.ALongMarch.com)

# SURVEY

Host Name: \_\_\_\_\_

Why did you attend the watch party?

How did the film impact you?

What did you learn from the film? What surprised you?

What was missing from the film?

Anything else you'd like to share?

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